

Book your ad space for 2018 issues now!

Issue's Theme:

March: InfoTech

June: Housing

Oct: Green/Prefab

Dec: Concrete

Save 25% if you book for 3 or 4 editions




Advertising Rates

<p>1</p> <p>Outside Back Cover 210mm x 280mm</p> <p>RM5,000</p>	<p>2</p> <p>Inside Front Cover 210mm x 280mm</p> <p>RM3,800</p>	<p>3</p> <p>Inside Back Cover 210mm x 280mm</p> <p>RM3,800</p>
<p>4</p> <p>Inter- Pages Full Page Full Colour 210mm x 280mm</p> <p>RM3,000</p>	<p>5</p> <p>Inter- Pages Half Page Full Colour 210mm x 140mm</p> <p>RM1,500</p>	<p>6</p> <p>Inter- Pages Half Page Full Colour 105mm x 280mm</p> <p>RM1,500</p>

Circulation

- Architects and interior designers
- Building product manufacturers and distributors
- Contractors
- Consulting Engineers
- Education: researchers and academicians
- Government ministries, agencies and regulatory bodies
- ICT players
- Project managers
- Property developers
- Quantity surveyors
- Event visitors/ homeowners

Key Facts

- Published quarterly
- Readership of 5,000 nationwide and overseas
- Also available:
 -  binatechmag
 -  binatechmag
 -  www.innovacia.com.my
- we are the 2017/2018 media partners for



Booking Dateline

15 March - 15 June - 15 September - 15 December

BOOKING FORM

Contact Person:	Designation:
Company:	
Postal Address:	
H/Phone:	
Email:	Company Stamp and Signature:
Advertisement Size:	<input type="checkbox"/> 1. <input type="checkbox"/> 2. <input type="checkbox"/> 3. <input type="checkbox"/> 4. <input type="checkbox"/> 5. <input type="checkbox"/> 6.



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Discount and Payment

- Advertiser may gain discount by advertising a number of times and advised to contact our personnel for more details.
- Advertisement creation services are available at different rate.
- Advertiser will be required to prepay for their advertisements upfront.

General Rate Policy

- Publisher reserves the right to hold the advertising agency and the advertiser jointly and severally liable for payments due to publisher. In the event that advertiser has paid the agency, the advertiser is fully responsible for paying all invoices due to the publisher.
- Advertising rates, terms and conditions set forth in the rate card shall govern all transactions and prescribed rates apply to all advertisers at all time.

- Neither the advertiser nor its agency may cancel advertising after the issue closing date.
- The Publisher shall not be subjected to any liability whatsoever for any failure to publish or circulate all or any part of any issue due to strikes, work stoppages, accidents, fires, Act of God, or any circumstance not within the control of the publisher.
- In the event of an error in the printing of a display advertisement, the publisher will re-run the correct version of the same ad material in the next available issue published.
- Publisher's liability for any error will not exceed the cost of the advertisement's space.
- Publisher reserves the right to add the word "Advertisement" to or reject advertising that stimulates editorial.